

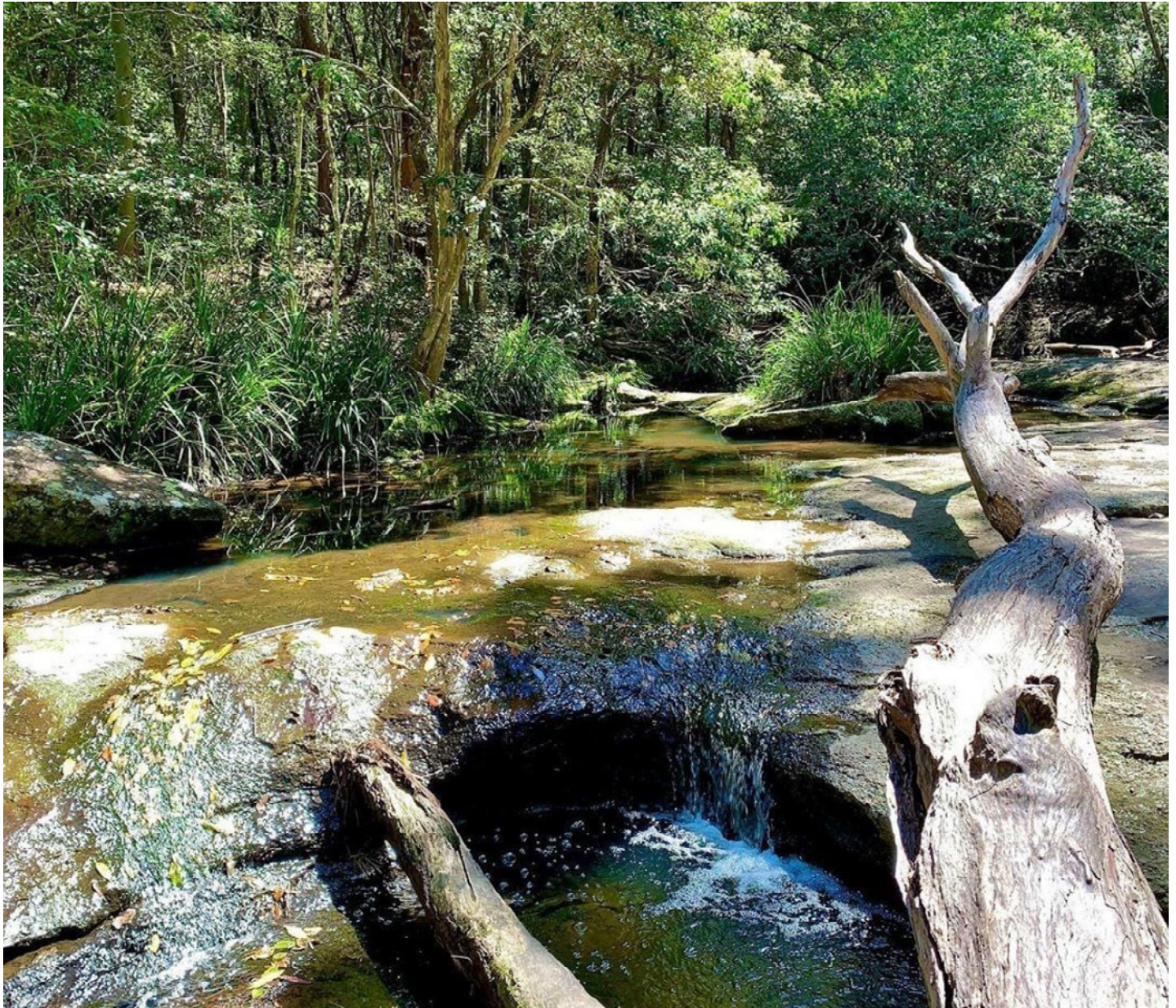
An aerial photograph of Newcastle, Australia, taken during sunset. The sun is low on the horizon, casting a warm, golden glow over the city and the water. The city buildings are silhouetted against the bright sky. In the foreground, a sailboat is moving across the water, leaving a wake. The text 'TRADE TOOLKIT' is overlaid in large, white, bold, sans-serif capital letters across the center of the image.

TRADE TOOLKIT

NEWCASTLE

ACKNOWLEDGEMENT OF COUNTRY

Newcastle acknowledges the Traditional Custodians of the lands and pay our respects to the Awabakal and Worimi People who have cared for and nurtured this Country, and all Aboriginal and Torres Strait Islander Elders past and present.



ABOUT

This Trade Toolkit is an initiative of the City of Newcastle.

For further information on the destination, itinerary planning, and trade-based enquiries, contact the tourism team.

E: tourism@ncc.nsw.gov.au

DESTINATION OVERVIEW

Welcome to Newcastle, New South Wales; the Australian destination that defies the ordinary and beckons intrepid travellers seeking unique tourist experiences.

Nestled along Australia's picturesque east coast, this gritty yet sophisticated city is where coastal culture and inner-city soul unite with refreshing and unexpected results.



COMPACT CBD

Compact and dynamic, Newcastle is a destination where everything is within a 15-minute radius:

- Stunning beaches and coastal adventures
- Vibrant nightlife and intimate bars
- Nature hikes and mountain bike trails
- City markets and boutique shopping
- Diverse cafés and renowned restaurants



OFF BEAT

Newcastle delivers the quintessential Australian lifestyle experience with a twist. Post-industrial chic meets creative coastal; Newcastle is perfect for curious minds and adventurous spirits, best suited for travellers wanting to dive headfirst into quirky adventures.



HUB OF THE HUNTER REGION

Newcastle serves as the ideal base for day trips to the picturesque Port Stephens or the iconic Hunter Valley wine region. With a myriad of venues welcoming visitors seven days a week and extending their services into the late evening hours, you'll find no shortage of options for entertainment and dining well into the night.

LOCATION

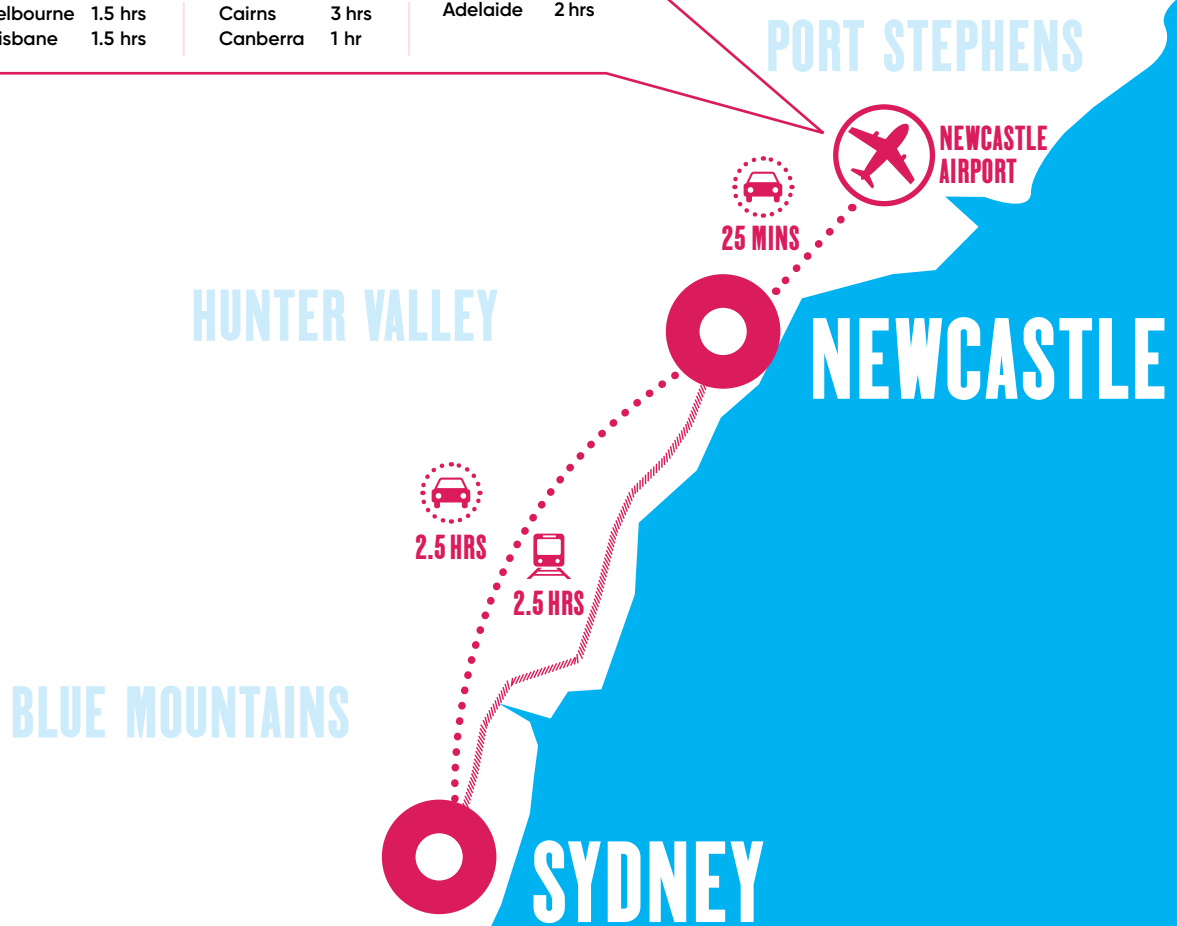
- 170km north of Sydney
- Direct regional Direct flights between major cities and many regional hubs
- Trains operate at regular intervals between Sydney and Newcastle Interchange and regional areas.

CLIMATE

The region enjoys warm summers and mild winters with an average temperature of 23 to 25°C or 73.4 to 77°F.

Approximate flight times to Newcastle from major cities:

Melbourne	1.5 hrs	Cairns	3 hrs	Adelaide	2 hrs
Brisbane	1.5 hrs	Canberra	1 hr		



KEY EXPERIENCES

SEEK NATURE. FIND ADVENTURE

Soak up the Australian sunshine and get active in Newcastle; the city boasts significant natural attractions and plentiful wildlife, plus skate parks, coastal walks, mountain biking, and hiking trails.



EXAMPLES:

- Walk or mountain bike in Glenrock State Conservation Area
- Visit Blackbutt Reserve animal attractions and picnic area
- Cruise on Newcastle Harbour and along the coastline
- Enjoy expansive views on a Bathers Way coastal walk



SEEK FLAVOUR. EXPERIENCE EXTRAORDINARY

From opulent fine dining to a relaxed beach picnic, or cocktails overlooking the harbour to freshly brewed inner-city coffees, there are flavour filled experiences to suit all tastes and lifestyles. Local distilleries, farmers markets, award-winning chefs and hole-in-the-wall eateries unite to create an eclectic culinary experience for visitors.



EXAMPLES:

- Experience elevated dining at Humbug or Flotilla
- Head to the beach with takeaway fish and chips from Scotties
- Soak up coastal views at Merewether Surfhouse or Rustica
- Savour modern Australian cuisine at Signal Box

SEEK BOUTIQUE. UNCOVER ORIGINAL

With a rich heritage, thriving cultural scene, and colourful personality, Newcastle is boldly unique. Uncover vibrant street art and emotive murals across towering city walls, take in our diverse mix of modern and heritage architecture, or experience the city's many dynamic galleries and museum exhibitions.



EXAMPLES:

- Walking tour with Newcastle Afoot
- Follow the Street Art walking trail
- Visit of one of the 20+ independent art galleries
- Watch the cannon get fired at Fort Scratchley and participate in a tunnel tour



SEEK THE NIGHT. FEEL THE ATMOSPHERE

Newcastle knows how to show visitors a great night out. Travellers who like to explore cities after sunset can experience a vibrant pub, small bar, and nightclub scene with jazz clubs, late-night dancing, and live music in our many entertainment spaces.



EXAMPLES:

- Sing the night away at Jams Karaoke & Bar
- Sip stellar cocktails at a local speakeasy, The Koutetsu
- Listen to live music at Rogue Scholar or The Lucky Hotel
- Make a bespoke gin at an Earp Distilling Co. class

SEEK THE COAST. EMBRACE THE CITY

With golden stretches of sand, such as the iconic Nobbys Beach and the surfer's paradise of Merewether Beach, this city invites you to unwind and embrace the laid-back Australian beach culture.



EXAMPLES:

- Surf one of Newcastle's iconic breaks at Nobbys or Bar Beach
- Walk the coastline paths and raised walkways along Bathers Way
- Visit Hickson St Lookout to admire beach views in bush surrounds
- Swim Merewether Ocean Baths, the southern hemisphere's largest ocean baths



SUGGESTED ITINERARIES

EX SYDNEY 3 DAYS/2 NIGHTS NEWCASTLE



DAY ONE

Hire a car from Sydney or take the intercity rail and travel north to Newcastle. On arrival, be driven on a 18km loop around Newcastle by **Newy Tour Co** to get your bearings of the CBD and learn the history of this colourful coastal city.

Next head to nearby Darby Street for a bite to eat and to browse the shops and creative spaces. Enjoy dinner from one of the many restaurants along Newcastle foreshore, then embrace the night with a visit to the **Civic Theatre** for a show or grab a cocktail or two from a nearby boutique bar.

DAY TWO

After a morning at the beach, jump onboard **CoastXP** for an adventure cruise along the Newcastle coastline (between June–Nov you will be guaranteed humpback whale sightings).

For lunch head to the nearby Scratchleys for local seafood. In the afternoon choose your own adventure; head to **Earp Distilling Co.** for a gin tasting and making session or see Newcastle from above with a scenic helicopter tour with **Aero Logistics**.

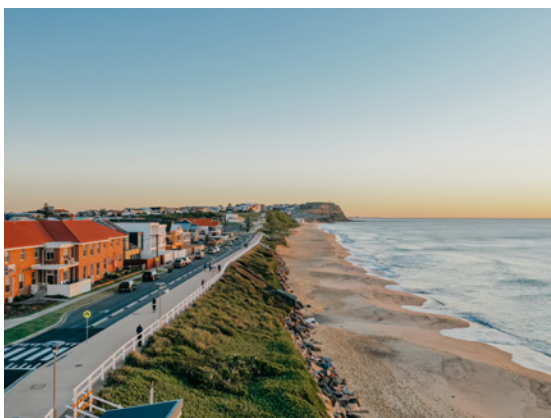
For dinner, take a walk along Newcastle Harbour towards the Honeysuckle district where diners are spoilt for choice; Japanese, Italian, Mediterranean, Modern–Australian, Thai, it's all there.



DAY THREE

Morning surf lesson with **Newcastle Surfest Surf School** followed by lunch at Queens Wharf Hotel overlooking the Harbour.

For the afternoon, follow the Bathers Way, one of the premier coastal walks in NSW, stretching 6km from Merewether Baths in the south to Nobbys Beach in the north. Upon checking out, travellers can either make their way to the Sydney or continue North on their Australian adventures.



RECOMMENDED ACCOMMODATION:

- QT Newcastle
- Quest Apartments
- Crystalbrook Kingsley

EX SYDNEY 3 DAYS/2 NIGHTS

NEWCASTLE REGION FEATURING PORT STEPHENS AND HUNTER VALLEY



DAY ONE

Embark on a tour of the city; by air with **Aero Logistics**, on the water with **CoastXP**, or by foot with **Newcastle Afoot** walking tours. Check into accommodation and enjoy a cocktail masterclass at Coal & Cedar before heading out for a beachside dinner at either Merewether Surfhouse or The Beach Hotel Merewether.



DAY TWO

Take a morning stroll along the beach and grab a coffee and light breakfast from Estabar. Once refreshed, get picked up from accommodation by **Daves Tours** and join a wine tour of the Hunter Valley before being returned to Newcastle.

Catch some live music at Rogue Scholar or taste local award-winning brews from the crew at Modus Merewether.



DAY THREE

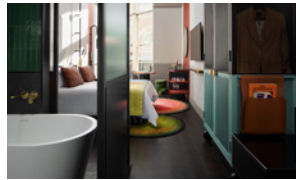
Take a morning surf lesson with **Newcastle Surfest Surf School** and then grab lunch along the Newcastle foreshore. Once finished, check out of your hotel and make the head back to Sydney or continue north to Port Stephens or Queensland.

RECOMMENDED ACCOMMODATION:

- QT Newcastle
- Quest Apartments
- Crystalbrook Kingsley

TRADE READY PRODUCTS

ACCOMMODATION



QT

NEWCASTLE



Bringing a world less conventional to Newcastle. Designed with new beginnings and renewal at the forefront, every touch point soaks up the region's majestic sand to sky. The hotel also boasts signature restaurant and bar, Jana, and Rooftop at QT bar with sweeping views at every vantage point.

 104
FROM
\$ 299
 YES



CRYSTALBROOK

KINGSLEY



An old soul with a fresh twist, Crystalbrook Kingsley is culturally connected, sustainably-led, simply sophisticated and steeped in history. The first luxury hotel to grace Newcastle, Crystalbrook Kingsley sparks vibrant energy and nostalgia in one moment.

 130
FROM
\$ 257
 YES

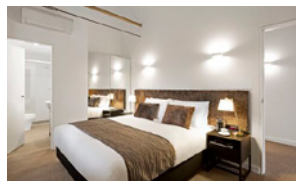


QUEST NEWCASTLE



Serviced apartments with a modern coastal atmosphere, located in the heart of the Newcastle CBD. The locally owned and operated property boasts 65 spacious apartments, including 1, 2 and 3-bedroom options all with balconies. Guests can also enjoy the indoor pool, hot tub, and gym, and easily walk to nearby cafés, restaurants, and bars.

 **65**
FROM
\$ 339
 **YES**

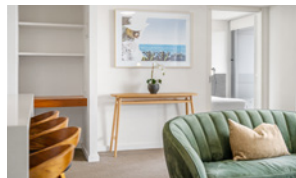
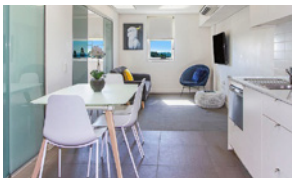


QUEST NEWCASTLE WEST



Spacious modern apartments in the beautifully refurbished historic 1876 Woods Castlemaine Brewery. The property is conveniently located at the gateway to the city with easy access to cafés, bars, and restaurants or hop on the light rail directly across the road, to explore further.


 **77**
FROM
\$ 259
 **YES**



TERMINUS APARTMENTS



Serviced apartment accommodation with water views and Newcastle CBD on your doorstep, this property is steeped in history and boasts a seamless mix of heritage and new. Each apartment has a unique style and spacious contemporary design.

 **24**
FROM
\$ 180
 **YES**

TRADE READY PRODUCTS EXPERIENCES

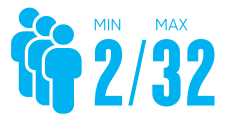


COASTXP

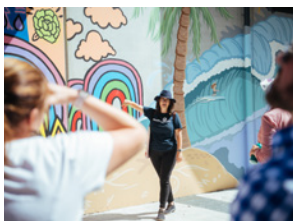
EXPERIENCE OPTIONS

- Adventure tour (Nov–May)
- Encounter tour (Jun–Nov)

Unique adventure boat cruises and nature-based walking tours centred around coastal sightseeing, whale watching (Jun–Nov) and guided bushwalking along the breathtaking Hunter coastline. Newcastle's top rated experiences on TripAdvisor and multi-award winning and sustainable tourism accredited operator.



FROM
\$ 87.50



NEWCASTLE AFOOT WALKING TOURS

EXPERIENCE OPTIONS

- Architecture, street art and hidden secrets walking tour
- Seascapes to laneways walking tour
- Eat and drink Newcastle history walking tour (must be over 18 years old)

Small group walking tours with local expert guides to explore Newcastle's unique history, modern culture, and urban renewal.



FROM
\$ 50





EARP DISTILLING CO.

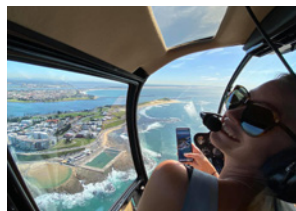
EXPERIENCE OPTIONS

- Guided tasting
- Distillery tour and guided tasting
- Gin blending class
- Spirit school and distillery tour (subject to min 16pax)

An ultra-modern distillery part of a 140-year-old Australian business producing award-winning spirits using transparent and sustainable processes.

MIN MAX
 2/200

FROM
\$ 40
 CALL



AERO LOGISTICS

EXPERIENCE OPTIONS

- 12 minute - Taste of Newcastle
- 20 minute - Skyline and surf
- 20 minute - Coastal Rush
- 30 minute - Newcastle and Lake Macquarie
- 50 minute - Dunes and Port Stephens

Scenic helicopter experiences throughout Newcastle and the Hunter region.

MIN MAX
 2/3

FROM
\$ 145
 CALL



SURFEST SURF SCHOOL

EXPERIENCE OPTIONS

- 80 minute lesson (either private or group)

Surfing lessons at Newcastle's iconic Nobbys Beach with professional local instructors.

MIN MAX
 1/10

FROM
\$ 45
 CALL



NEWY TOUR CO.

EXPERIENCE OPTIONS

- Discover Newcastle 2hr tour

Hop aboard a comfortable mini-van to explore an eclectic mix of attractions Newcastle has to offer, including: stunning beaches, awe-inspiring churches, historic landmarks and hidden local gems.

MIN MAX
 2/15

FROM
\$ 90

CALL



SKYDIVE NEWCASTLE

EXPERIENCE OPTIONS

- Up to 15,000ft Tandem Skydive

Newcastle's only beachfront skydive! Take in sprawling postcard views of Lake Macquarie and the Newcastle region, landing on the sand when the weather calls for it. Pack your courage and brace yourself for an experience we simply can't sum up in words.

MIN MAX
 1/4

FROM
\$ 419

CALL



DAVES TOURS

EXPERIENCE OPTIONS

- Half day beer and food tour

Enjoy local craft beers matched with premium food across four venues in Newcastle.

MIN MAX
 4/15

FROM
\$ 170

CALL

SEEK

OFF

 @VisitNewcastle

 @citynewcastle.au

visitnewcastle.com.au

BEAT

NEWCASTLE